Paul Bloemendal

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Personal Details: 25/4/ 1979 • Dordrecht • Netherlands • Married



Independent Commodity markets Executive & Expert Witness

Over 20 years' experience leading physical commodity trading, structured trade finance, and risk management programs, with expert witness engagements spanning Australia, Malaysia, Singapore, UAE and the United States.

Independent commodity markets executive and expert witness with over 20 years of experience across physical supply chain trading, structured trade finance, and enterprise risk management, built through senior roles at Cargill, Noble Group, Citibank, and Ruchi Soya Industries. Proven track record leading global vegetable oils trading, agricultural commodity derivatives, and inventory finance. Retained as an independent expert in trade finance and commodity contract disputes, with opinions on structuring, collateral arrangements, and industry norms.

Highlights of Expertise

- Physical Commodity Trading
- Expert Witness Services
- Advisory & Board Mandates
- Commodity Derivatives
- Market Research & Analysis
- Structured Trade Finance
- Enterprise Risk Management
- Inventory & Collateral Finance
- Early-Stage Investing
- Cross-Border Deal Structuring

Career Experience

PRETB Pte Ltd, Singapore | Bloemendal Consults BV, Netherlands

Generating revenue through consultancy, introduction services, and by exploring new ventures

CEO (2018 to Present)

Deliver exemplary consultancy services in strategic reframing solutions for commodities and trade. Ensure compliance with the implementation of trade and risk policies as well as risk management platforms. Initiate start-ups and invested in +/- 50 companies over 8 years for corporate expansion and profit optimisation.

- Consultant / Expert Witness to Valere Capital Partners LLP in the field of trade and finance disputes
- Advised and delivered consultancy services in the field of enterprise risk management
- Advised as Senior Advisor McKinsey Inc in the fields of ESG, Digitization and Growth orientation for commodities
- Advised Dare Global on strategic global expansion plans in the field of agricultural trade and risk management

Paper Trader Platform Pte Ltd, Singapore, Laren (Netherlands)

A physical commodity marketplace to ensure transparent price discovery, regulatory compliance and traceability

CEO (2019 to July 2026)

Arcadia Agri Pte Ltd | OneNorth Commodities Pte Ltd |FinEx Commodities Asia Pte Ltd, Singapore,

Spearheaded team and digital risk management as well as building and setting up offices worldwide.

CEO (2016 to 2018)

Integrated risk management to structured IT tools as well as sales management for larger APAC region including Australia, Africa, and Asia. Ensured compliance with OTC price risk management and provided effective trading and hedging solutions for mainly commodities and FX. Enlarged business operations from Europe and South America to APAC by holding multiple decisions single-handedly for betterment of company. Recruited and trained team as well as enhanced client base to boost sales, revenue, and profits.

- Founded and headed the APAC franchise, sold company to Arcadia and continued same responsibilities.
- Developed global risk management enterprise with particular emphasis on agricultural commodities.
- Drove Asian clients to sales productivity and profitability.

Continued…

Ruchi Soya Industries Ltd, India / Singapore

Commercially led India's largest FMCG Company which had about 24% country wide market share in the food industry to compete and gain profit in South Asia while indirectly managing all group commercial staff.

Group Commercial Director (2013 to 2016)

Directed multiple functions, such as trading, sourcing and origination teams, supply chain management, enterprise risk exposure hedging, and personally traded underlying commodities. Trained and directed 15 global teams for process and performance improvement. Established and managed research department to improve overall risk management profile while controlling supply chain operations of 24 factories.

- Optimise profit growth of trading desks by 40%; magnified customer sales by 5-10% and intensified margins through successfully deepening and fostering relationships for key accounts.
- Enhanced corporate revenue growth rate by 10% during the period of 2013-2016; increased turnover to over $4B annually in FY 2016, improved long-term debt equity ratio by 50%.

Citicorp Investment Bank Singapore Ltd (Citi), Singapore

Setting up APAC risk management franchise for OTC commodity risk management solutions

Director, APAC Lead Trader Agricultural and Soft Commodities (2011 to 2013)

Supervised all APAC agricultural commodity clients for Citigroup and facilitated them in managing their commodity risk on an OTC basis. Managed multiple functions, such as regional head of agricultural trade, client risk services, client base expansion, and mentoring team for developing their capabilities to utilise tools.

- Started from scratch and reached to $5M P&L target, offering services to clients and trading the markets for profit generation.
- Oversaw and controlled whole expansion for agricultural commodities while acting as regional trading and business development head.

Noble Resources Pte Ltd, Singapore

Managed global trading operations while managing factories, supply chains, and plantation assets around the world with team coordination

Global Manager Vegetable Oils Product line (VPL) (2006 to 2011)

Oversaw all edible oil trading business units around the world, expand, and availed new opportunities. Directed overall business supply chain and processes of edible oil refineries across China, India, and Indonesia. Participated in first palm plantations for the group while being part of M&A origination and acquisition team.

- Accomplished in becoming a top 3 largest global edible oil shipper in terms of volumes; total PNL on average around $30M annually.
- Contributed in developing and implementing long term strategies along with executive management team for Noble Agri which resulted in group P&L of over 200M annually.

Additional Experience

Tropical Oils Trader and Margin Manager (2004 to 2006) ▪ Cargill Refined Oils Europe, Schiedam (Netherlands)

Education & Credentials

Bachelor / master's in business economics| University of Amsterdam Faculty of Economics, Netherlands

Professional Development: Advanced Management Programme, INSEAD Fontainebleau: AMP 114**|** Oxford Blockchain Strategy Program 2018, Oxford-Saïd Business School**|** Digital Strategies for Business, leading the next Generation Enterprise, Colombia Business School (Emeritus Institute). |Venture Deals spring 2020, Kaufman Fellows Program

Affiliations: Global Council Member World Agricultural Forum, Netherlands | Singapore Institute of Directors (SID), Singapore| VP Executive board ADB-DutchCham, Singapore| Executive Board member INBA (India Netherlands Business Association), Mumbai India| Advisory Board member 1 million Hockey Legs, Mumbai India.

Languages: Dutch| English |German |French